

Airport City Vienna: No. 1 Business Campus in Austria

REB Institute honours Airport City Vienna as the strongest brand in the category “Business Campus”

A strong brand, a strong location: Airport City Vienna was named the strongest Austrian brand in the category “Business Campus” by the European Real Estate Brand Institute (REB Institute). The strengths of Airport City Vienna include its innovativeness as well as the high quality of its property and asset management. The excellent positioning of the site was assessed by about 7,400 industry experts in the brand value study implemented by the REB Institute.

“This award as the strongest business campus brand makes us particularly proud and confirms our strategy of developing a multifunctional Airport City Vienna. A broad offering of services, efficient transport connections and state-of-the-art telecommunications systems make Airport City Vienna a perfect business location. The immensely high demand for office space also necessitates our expansion. Approximately 26,000 m² of additional office and event space in the cutting-edge Office Park 4 will be available starting in May 2020”, says Günther Ofner, Member of the Management Board of Flughafen Wien AG.

“Being awarded first place in the REB study comprises recognition of our commitment reflected in the further development of the Airport City. We are pursuing an innovative as well as sustainable development underlined by a high level of quality”, states Wolfgang Scheibenpflug, Head of Real Estate and Location Management at Flughafen Wien AG.

1st place for Airport City Vienna

The ongoing further development of the “Airport City Vienna” brand was awarded 1st place by the European Real Estate Brand Institute in the category “Business Campus”. The business location also scored points due to the high quality of its property management and asset management. Airport City Vienna is a trailblazer among Austrian business locations thanks to its immense innovative strength.

Comprehensive study of the European Real Estate Brand Institute

As the leading platform for determining the positioning of corporate brands in the European real estate industry, the European Real Estate Brand Institute has been carrying out scientifically recognised brand value studies since 2009. In 2018, a total of 7,393 industry experts were asked about 112 companies and their brand value. The study supplies comparable data and conclusions from which clear recommendations for action can be derived and a competitive comparison is made. The strongest real estate brands in eleven categories were evaluated and honoured with the Real Estate Brand Award 2018.

Airport City Vienna: Perfect location for business operations

The development of the airport real estate location into a multifunctional Airport City is a core aspect of the airport’s overall strategy. About 40,000 m² of logistics space, an offering of more than 100,000 m² of office and event space at present, various local amenities and services such as supermarkets, a pharmacy, a fitness centre, a 24/7 postal partner office, a vehicle registration office and numerous other offerings make Vienna Airport a perfect business location. Furthermore, the Airport City is particularly attractive thanks to its efficient road, rail and air transport connections, and offers ideal conditions for locating business operations. The Vienna Airport City was granted the first district certificate for its comprehensive sustainability management by the Austrian Sustainable Building Council (ÖGNI).

Parties potentially interested in office and commercial space at the Airport City Vienna can find more information at www.airport-city.at or can either call (+43-1-) 7007-7007 or contact the airport at info@airport-city.at.

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