

Vienna Airport presents itself online with a new look

The Internet presence of Vienna Airport at <u>www.viennaairport.com</u> features a new design. The Website was completely graphically reworked and made compatible for all end devices – from a PC and laptop to tablet and smart phone – thanks to the "responsive design" approach. All relevant information on flight times, different routes to the airport, parking and service information is now easily and conveniently available on different end devices with different screen sizes and Internet access. The position of the "quick guide" was upgraded, enabling users to make use of compactly prepared step for step information and instructions for passengers and visitors.

Clearly structured information

The new design attaches particular importance to ensure a clearly arranged and processoriented navigation as well as the strong structuring of the contents. The airport's own usability tests examined where users look for information and how this data can be retrieved as easily as possible. The presentation of arrival and departure times and other applications was optimized, and the selection and search functions were simplified. Users of the Website will find information on flight times and schedules, quick guides, and the possibility to book parking spaces at the airport on the homepage. Important information such as security and baggage regulations and the shopping and culinary offering was also revised and optimally presented.

Website of Vienna Airport: <u>www.viennaairport.com</u>

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